

Onlinefarmer.com

MAGAZINE

Ad Specs & Guidelines

Full Page - Covers & Regular Pages

Bleed Allowed - 8 1/8" x 11 1/4"

Trim - 7 5/8" x 10 3/4"

Image Area - 7 1/8" x 10 1/4"

- EPS/TIFF Graphics at 100%
- Scanned Images must be 300 dpi
- Line art should be 600 to 1200 dpi
- Postscript Printer & Screen Fonts
- Color Print or Laser Separations
- 4c pdfs. All fonts must be embedded and all colors converted to CMYK

Supported Software

MAC/PC Formats:

- Quark XPress
- InDesign
- PhotoShop
- Illustrator

How To Send Artwork:

FTP: <ftp://ironman.claritytech.com>

Username: selectftp **Password:** sup3rHERO

- FTP Client, such as Filezilla is required to upload files to server
- If possible compress files before sending or put into FTP
- Label as: Company Name_coop, banner or follow-up

If you still can not connect, please send us an email at
art@selectpub.com

For Technical Assistance Contact:

Kelly Hadley: kellyp@spmadison.com